



DEPARTMENT OF THE TREASURY  
WASHINGTON, D.C. 20220

June 16, 2014

Mr. James J. Duffy  
Chief Human Resources Officer  
Ally Financial Inc.  
1177 Avenue of the Americas  
New York, NY 10036

**Re: *Proposed Compensation Structures for Certain Executive Officers  
and Most Highly Compensated Employees (“Covered Employees 26 – 100”)***

Dear Mr. Duffy:

Pursuant to the Department of the Treasury’s Interim Final Rule on TARP Standards for Compensation and Corporate Governance (the “Rule”),<sup>1</sup> the Office of the Special Master has completed its review of the 2014 compensation submission by Ally Financial Inc. (“Ally” or the “Company”), on behalf of employees who are either executive officers of Ally or one of Ally’s 100 most highly compensated employees, excluding those employees subject to Section 30.10 of the Rule (“Covered Employees 26 – 100” or “Covered Employees”).

The Office of the Special Master’s compensation reviews for Covered Employees 26 – 100 differ from the reviews of Ally’s “top 25” employees, which addressed individual “amounts payable” to those employees, 31 C.F.R. § 30.16(a)(3)(i). For Covered Employees 26 – 100, the Rule does not require individual payment determinations; instead, the Office of the Special Master must determine only whether the proposed compensation structures “will or may result in payments that are inconsistent with the purposes of Section 111 of EESA or TARP, or are otherwise contrary to the public interest” (as applied to Covered Employees 26 – 100 of Ally, the “public interest standard”). *Id.* § 30.16(a)(3)(ii).

On December 11, 2009, April 16, 2010, April 8, 2011, May 9, 2012 (as modified by a supplemental determination letter dated July 6, 2012), and May 31, 2013, the Office of the Special Master issued determinations relating to compensation structures for Ally’s 2009, 2010, 2011, 2012, and 2013 Covered Employees 26 – 100, respectively (the “Prior Determinations”). The Prior Determinations were informed by a number of considerations, including each of the six principles (the “principles”) articulated in the Rule: avoid incentives to take excessive risk, maximize the company’s ability to repay the taxpayer, appropriately allocate the components of compensation, use performance-based compensation, employ pay structures and amounts that are consistent with those at comparable entities, and base pay on the employee’s contribution to the value of the TARP recipient enterprise. *Id.* § 30.16(b)(1). The Office of the Special Master has concluded that these principles must continue to apply in 2014.

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<sup>1</sup> The Interim Final Rule and all determination letters issued by the Office of the Special Master are available at [www.financialstability.gov](http://www.financialstability.gov) (click on “Executive Compensation”).

In order to apply the principles and ensure that the compensation structures for Ally's Covered Employees 26 – 100 satisfy the public interest standard, the Office of the Special Master has developed certain terms and conditions relating to the components and the allocation of compensation for Covered Employees that must be satisfied. These terms and conditions emphasize allocating significant portions of compensation to long-term structures tied to Ally's overall value, using structures that are performance-based and easily understood by shareholders, and protecting the Company's ability to remain a competitive enterprise and ultimately repay the taxpayers.

The Office of the Special Master has determined that compensation structures that satisfy the terms and conditions described in *Annex A* are consistent with the public interest standard. Ally's proposed compensation structures, with minor modifications, are consistent with these terms and conditions, which generally require that:

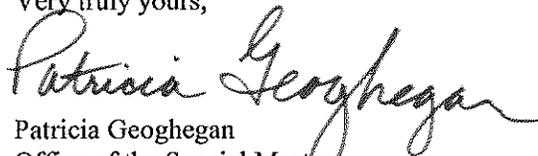
- Compensation may be provided in three primary components: cash salary, stock salary, and incentive compensation. The amounts and conditions of the components for each Covered Employee will be determined by Ally's compensation committee.
- A significant portion of compensation must be performance-based. Fixed compensation must be limited to 40% of total direct compensation payable and consist only of cash salaries and stock salaries at levels sufficient to attract and retain employees and provide a reasonable level of liquidity. Total direct compensation payable can be established by individual or by reference to the total direct compensation payable to a group of Covered Employees. Cash salaries should not exceed \$500,000 per year, except in exceptional cases for good cause shown, as certified by the Company's independent compensation committee.
- Compensation must emphasize long-term results. Payment and transferability of at least 50% of any incentive payment to a Covered Employee must be deferred for at least three years, except that, as previously established with respect to 2012 and 2013 services, long-term restricted stock to be awarded for 2014 services may vest ratably on the first and second anniversaries of the date of grant, and become payable on the second anniversary of the date of grant. In addition, at least 50% of all incentives must be in the form of equity in the Company. Finally, if total cash compensation payable to a Covered Employee is greater than \$500,000, at least 50% of all cash incentive awards must be deferred for a minimum period of one year.
- Incentive payments may be made if—and only if—the payments are appropriate in light of Ally's overall circumstances and the particular Covered Employee achieves objective performance metrics. The total value of all incentive compensation payments cannot exceed a specified percentage of the company's eligible earnings, to be determined by the compensation committee. Incentive payments must be subject to "clawback" if the performance assessment resulting in the compensation is later discovered to be inaccurate. (For a further discussion of incentive compensation, see the third bullet in Item 1 of *Annex A*.)

In addition, compensation structures for Covered Employees 26 – 100 continue to be subject to the additional limitations on perquisites, severance benefits, hedging transactions, tax "gross-ups" and supplemental executive retirement plans described in *Annex A*.

The Office of the Special Master's determinations are limited to the compensation structures described in *Annex A*, and shall not be relied upon with respect to any other employee. The determinations have relied upon, and are qualified in their entirety by, the accuracy of the materials submitted by Ally to the Office of the Special Master, and the absence of any material misstatement or

omission in such materials. Pursuant to the Rule, Ally may, within 30 days of the date hereof, request in writing that the Office of the Special Master reconsider the determinations set forth in *Annex A*. If the Company does not request reconsideration within 30 days, these initial determinations will be treated as final determinations. *Id.* § 30.16(c)(1).

Very truly yours,

A handwritten signature in cursive script that reads "Patricia Geoghegan". The signature is written in black ink and is positioned above the typed name and title.

Patricia Geoghegan  
Office of the Special Master  
for TARP Executive Compensation

Enclosures

cc: Richard Strahota

**ANNEX A**  
**APPROVED 2014 COMPENSATION STRUCTURES**

This Annex sets forth terms and conditions for the 2014 compensation structures for Ally's 2014 Covered Employees 26 – 100. For the avoidance of doubt, if the compensation structure for a Covered Employee fits within the \$500,000 "safe harbor" exemption set forth in Section 30.16(a)(3)(ii) of the Rule, the Office of the Special Master's approval is not required for that employee's compensation structure and the terms and conditions specified below do not apply. Capitalized terms used in this Annex have the meaning given to them in the preceding letter. To the extent that Ally's proposed structures do not satisfy the principles and these terms and conditions, Ally must make such modifications as are necessary to comply with such principles and terms and conditions.

**1. Primary Components of Compensation**

- **Cash salary.** Covered Employees should not receive cash salaries in excess of \$500,000, other than in exceptional circumstances for good cause shown. Any such exceptions must be individually certified to the Office of the Special Master by Ally's compensation committee, which is composed solely of independent directors.
- **Stock salary.** Stock salary must be determined as a dollar amount through the date salary is earned, be accrued at the same time or times as the salary would otherwise be paid in cash, and vest immediately upon grant, with the number of shares or units based on the fair market value on the date of grant. Whether a grant or payment that is labeled stock salary is salary or a bonus for purposes of the Rule is determined based on all the facts and circumstances.
- **Incentive compensation.** Under any incentive compensation structure, payments to a Covered Employee must be conditioned upon achievement of objective performance criteria (other than continued service), with such achievement to be assessed and certified by the compensation committee. Performance criteria must be developed by the compensation committee and may be reviewed by the Office of the Special Master. The aggregate amount of incentives paid to Covered Employees for performance achieved only in 2014 may not exceed a specified percentage of Ally's eligible earnings. The amount and calculation of such eligible earnings will be determined by the compensation committee and may be reviewed by the Office of the Special Master.

**2. Allocation Rules**

- **Application of allocation rules.** The allocation rules apply to each Covered Employee's 2014 "total direct compensation payable," which is equal to the sum of the amounts potentially payable to a Covered Employee (1) in 2014 cash salary, (2) in 2014 stock salary, or (3) under 2014 incentive plans. For purposes of these determinations, 2014 incentive plans are plans for which incentives are earned (a) solely with respect to 2014, and (b) under a multi-year incentive plan established in 2014. Compliance with the allocation rules is to be assessed based on a Covered Employee's total direct compensation payable as designed and established in 2014, assuming that the target level of achievement under each incentive plan is reached. Total direct compensation payable can be established by individual or by reference to the total direct compensation payable to a group of Covered Employees.

- **Cash Salary and Stock Salary allocation.** Compensation payable as cash salary and stock salary may constitute no more than 40% of the total direct compensation payable to each Covered Employee in 2014.
- **Incentive allocation.** A minimum of 60% of the total direct compensation payable to each Covered Employee in 2014 must be allocated to performance-based incentive awards assuming that the target level of company, business unit and individual achievement is reached. No payment or equity award under a 2014 incentive plan may be made prior to the conclusion of the applicable performance period.
  - **Long-term allocation.** Payment and transferability of least 50% of all performance based incentive awards must be deferred for at least a three-year period, except that, as previously established with respect to 2012 and 2013 services, long-term restricted stock to be awarded for 2014 services may vest ratably on the first and second anniversaries of the date of grant, and become payable on the second anniversary of the date of grant. In addition, if total cash compensation payable to a Covered Employee in 2014 is greater than \$500,000, at least 50% of all performance-based incentive awards payable in the form of cash may not be paid prior to the first anniversary of grant.
  - **Equity allocation.** At least 50% of all performance-based incentive awards must be delivered in the form of equity in the Company.
  - **Satisfying incentive allocations.** The aggregate 2014 performance-based incentives actually paid or awarded to each Covered Employee must satisfy the above long-term and equity allocation requirements. If several incentive plans are in existence, this can be achieved either (1) by ensuring that the aggregate cash paid and equity awarded to a Covered Employee pursuant to each incentive plan separately satisfies the long-term and equity allocation requirements, or (2) by having one incentive compensation target package that complies with the allocation requirements and giving each Covered Employee a “scorecard” consisting of multiple goals; achievement against those goals would be evaluated resulting in an overall score, which would determine the percentage of the target that the Covered Employee had earned.

### 3. Additional Terms and Conditions

- **Stock compensation generally.** For purposes of these determinations, “stock” compensation includes Ally common stock or common stock units. Notwithstanding the transferability restrictions otherwise applicable to any stock compensation, (1) an amount of stock sufficient to cover an employee’s tax withholding obligations may become immediately transferable to the extent necessary to satisfy the employee’s obligations, and (2) to the extent permitted by the Rule, stock may become immediately transferable upon an employee’s death or separation from service resulting from disability, as defined in the Company’s broad-based long-term disability plan.
- **Clawbacks and hedging.** Any incentive payment must be subject to “clawback” if the payment or the amount thereof was based on materially inaccurate financial statements (which term includes, but is not limited to, statements of earnings, revenues, or gains) or any other materially inaccurate performance metric criteria, or if the Covered Employee is

terminated due to misconduct that occurred during the period the incentive was earned. In addition, the compensation structure for each Covered Employee must prohibit the employee from engaging in any hedging, derivative or similar transaction with respect to Company stock that would undermine the long-term performance incentives created by the compensation structures set forth in this Annex.

- ***Employees entering the “top 25”.*** If Ally reasonably concludes that a Covered Employee may become one of the “top 25” employees in 2015, the compensation structure for that Covered Employee will be subject to the following additional terms and conditions to assure compliance with pertinent statutory and regulatory requirements. Any payment under a 2009, 2010, 2011, 2012, 2013, or 2014 incentive plan that would be payable to the Covered Employee in cash in the first quarter of 2015 consistent with the terms of this Annex, or any previous Annex relating to 2009, 2010, 2011, 2012, or 2013 may be paid on or before December 31, 2014. In addition, notwithstanding the other requirements of the related Annex, any incentive compensation for performance in 2009, 2010, 2011, 2012, 2013, or 2014 may be paid to the Covered Employee in the form of Ally common stock (but not stock units) that vests and is delivered on or before December 31, 2014, provided that the transferability of such stock shall be consistent with the structural principles of the related Annex. Finally, notwithstanding the other requirements of this Annex, up to one-third of the Covered Employee’s “annual compensation” for 2014 may be paid in the form of “long-term restricted stock,” as those terms are defined in the Rule. For the avoidance of doubt, all such payments continue to be subject to the applicable provisions in the related Annex regarding clawbacks and hedging.
- ***Severance.*** No 2014 compensation structure may establish the right to a “golden parachute” payment (as defined in the Rule) or permit an increase in the amount of such a payment under an already-existing arrangement.

#### **4. Other Components of Compensation**

- ***Tax gross-ups.*** Ally is prohibited from providing (formally or informally) tax gross-ups to any of the Covered Employees, in the same manner as the gross-up prohibition applies to “top 25” employees under the Rule.
- ***Other compensation and perquisites.*** No more than \$25,000 in total other compensation and perquisites, as defined by pertinent SEC regulations, may be provided to any Covered Employee, absent exceptional circumstances for good cause shown. Payments to Covered Employees under expatriate arrangements, not to exceed \$350,000 per employee (excluding “tax equalization agreements” as defined in the Rule), are excluded from the limitation in the foregoing sentence.
- ***Supplemental executive retirement plans and non-qualified deferred compensation plans.*** No amounts may be accrued under supplemental executive retirement plans, and no Company contributions may be made to other “non-qualified deferred compensation” plans, as defined by pertinent SEC regulations, for any Covered Employee for 2014. For the avoidance of doubt, the foregoing limitation does not (1) apply to employee-funded elective deferral arrangements, or (2) preclude continuing recognition of age and service credit for Company employees for the purpose of vesting in previously accrued benefits under any plans referred to in this paragraph

- ***Qualified plans.*** For the avoidance of doubt, the Office of the Special Master has determined that participation by the Covered Employees in broad-based, tax-qualified retirement and health and welfare plans is consistent with the public interest standard, and amounts contributed to or payable under such plans are not counted against the \$25,000 limit on other compensation and perquisites.