



**Financial Literacy and Education Commission Public Meeting**  
**January 26, 2011 at 10:30 AM**  
**U.S. Department of the Treasury - Cash Room**

❖ **Welcome and Opening Remarks**

Rosie Rios (Chair of the Meeting), Treasurer of the United States, U.S. Department of the Treasury

❖ **Featured Speaker**

Holly Petraeus, Office of Servicemember Affairs, Consumer Financial Protection Bureau Implementation Team  
U.S. Department of the Treasury

❖ **Financial Literacy and Education Commission Updates**

National Strategy:

Barbara Smith, Office of Retirement Policy  
Social Security Administration

Phil Martin, Assistant for Financial Education and Student Aid  
Office of the Secretary, U.S. Department of Education

Tonya Green, Director, Consumer Compliance and Outreach  
Office of Consumer Protection, National Credit Union Administration

Research and Evaluation:

Jeanne Hogarth, Manager, Consumer Education and Research  
Division of Consumer and Community Affairs, Board of Governors of the  
Federal Reserve System

Outreach and Communications:

Aviva Sufian, Associate Commissioner of External Affairs  
Office of Communications, Social Security Administration

Core Competencies:

Luke Reynolds, Chief, Outreach & Program Development Section  
Federal Deposit Insurance Corporation

❖ **Financial Education Approaches**

Debby Visser, Director, Success Measures Investments and Partnerships and Jessica Anders, Research and  
Evaluation Manager, Success Measures, NeighborWorks  
*Discussing a new financial education evaluation toolkit*

Jason Milton, Senior Consultant, Gallup Consulting

Jennifer Thibeaux, Director, Office of Innovation, Research & Assessment, Operation HOPE, Inc.  
*Discussing findings from the Gallup-Operation Hope Student Financial Literacy Index*

❖ **Announcement**

The next Commission meeting will be held on May 18, 2011.

❖ **Conclusion**