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March 2, 2015

Dear Mr. President, Secretary Lew, and Chairman Rogers:

I commend you for your leadership on behalf of our young people in America. The challenges facing far too many of our young people today require strong leadership and sustained action at both the national and local levels.

As you may know, Casey Family Programs (CFP) is an operating foundation created by UPS founder Jim Casey. CFP's mission is to ensure that all of America's children grow up surrounded by a community of hope that provides them with the strength and support they need to become stable, productive and contributing adults. Casey Family Programs achieves this mission by engaging in partnerships that leverage and enhance the strengths of young people, families, communities, systems and others to find and implement solutions that improve life outcomes for families across the nation and help ensure their success.

The economic security of our young people and their families is one of the foundational elements needed to keep America strong.

Much of Casey Family Program's work is focused on helping cities, tribes and other municipalities to improve their capacity to create pathways to hope and success for their young people. One example of this is the Cities United initiative, a collaboration in which we are a principal along with Mayor Michael Nutter, Mayor Mitch Landrieu, Open Society Foundations and the National League of Cities. We are currently engaged in efforts to increase the alignment of Cities United with My Brother's Keeper, the Opportunity Youth Incentive Fund and the philanthropic Executive Alliance to Expand Opportunities for Boys and Men of Color as each of these initiatives recognizes that the leadership of mayors is critical to creating healthy community environments in which young people can succeed in achieving positive well-being outcomes.

Your council member John Hope Bryant (founder of Operation HOPE) has indicated that the **U.S. President's Advisory Council on Financial Capability for Young Americans** (PACFC-YA) is charged with finding ways to strengthen, lift up and hopefully to inspire a new generation of financially capable youth in America.

Mr. Bryant also informed Casey Family Programs about an exciting new initiative called **Young Americans 2020**, which is an independent, private/public (action) initiative of Council Members who wish to *make a commitment for action* in under-served communities. We are writing to offer our support for this timely and worthwhile effort.

To help facilitate the national convening capacity and local coordination to move commitment to action, Casey Family Programs will make a 12-month commitment to sponsor and underwrite a dedicated HOPE Fellow to support **Young Americans 2020**. The new fellowship which begins March 2015 and continues through March 2016 is designed to recognize both the 150th anniversary of the Freedman's Bank, created by President Abraham Lincoln to "*teach freed slaves about money*" and Casey Family Programs' 50<sup>th</sup> anniversary in 2016.

We stand alongside you in support of helping to complete the work that began many decades ago in this country.

I hope this commitment of resources helps in achieving the goals of the U.S. President's Advisory Council on Financial Capability for Young Americans.

Most respectfully,



Dr. William C. Bell  
President & CEO  
Casey Family Programs



**casey** family programs

fostering families. fostering change.®