



**Historically Underutilized Business Zones (HUBZone)
“from EDUCATION to JOB CREATION”
Community Outreach Event
Imagine Southeast Public Charter School
3100 Martin Luther King Avenue, S.E.
Washington DC 20032
April 6, 2011**

1. The Department of the Treasury’s mission is to promote the economic prosperity and ensure the financial security of the United States. To the fullest extent possible, Treasury utilizes small businesses to achieve its mission, to include Historically Underutilized Business Zones (HUBZone) small business concerns.
2. It is the mission of the Small Business Administration’s (SBA) HUBZone Program to create job opportunities and promote capital investment, and economic development to HUBZones, by providing contracting assistance to small businesses located in these economically distressed communities.
3. The Department of the Treasury, in collaboration with SBA, is hosting a HUBZone Community Outreach Event to educate SBA-certified HUBZone small business concerns and eligibles, Enterprise Zone and Economic Development Zone Businesses and eligibles, and Empowerment Zone and Renewal Communities Businesses and eligibles on the requirements of the HUBZone Program and “How to Do Business with the Department of the Treasury” and other Federal agencies.
4. From 8:00 a.m. – 2:00 p.m., presenters will cover topics such as, “How to Conduct Effective Market Research,” “Responding to Solicitations,” subcontracting, partnering, teaming and joint venturing. The small businesses will also have an opportunity to meet with representatives from Treasury bureaus, prime contractors, the National HUBZone Council, SBA and other resource partners. From 2:00 p.m. – 5:00 p.m., there will also be a networking and matchmaking session.
5. This event will provide useful tools that will enable HUBZone small businesses to access contract opportunities with the Department of the Treasury and other Federal agencies. Participants should log onto www.treasury.gov/osdbu for registration information.